



Dear Affiliate,

1. On Monday, August 21, 2017, HBO will begin to systematically enable Active Format Description (AFD) on a feed-by-feed basis for all HBO and Cinemax MPEG-4 HD feeds, with a completion date of Thursday, August 24, 2017.

These feeds will primarily utilize the AFD code values of 1001, 1010, and 1111.

There should be no impact to existing services during this time period.

2. As a reminder, effective **June 1, 2015**, HBO ceased **new** authorizations for **all SD main and multiplex feeds** found on the following transponders:
 - **All HBO/Cinemax MPEG 2 SD East & West** feeds on Galaxy 15 Transponder 18
 - **All HBO/Cinemax MPEG 2 SD East & West** feeds on Galaxy 15 Transponder 23

Existing SD authorizations will remain active throughout 2017 and early 2018. If you are currently authorized to receive any of these MPEG 2 SD services, **you will not need to take any immediate action with your satellite equipment in order to continue to receive these feeds.** HBO will continue to advise affiliates regarding future technology changes.

As a reminder, all HBO and Cinemax East and West feeds can be found in MPEG-4 format on Galaxy 14, Transponders 8 and 16 and Galaxy 15, Transponder 19. **HBO also encourages affiliates to contact the HBO Affiliate Hotline for details regarding requirements for deriving SD feeds from down converted MPEG-4 HD feeds.**

If you have any questions regarding this information, please contact your HBO/Cinemax account representative or call/email the HBO Affiliate Hotline at **212. 512. 5666** / hotline@hbo.com. You can also find relevant technical documentation in the Tech Ops section of www.HomeBoxOffice.com.

Thank you for your continued support of HBO and Cinemax.